

Summary Report Placement Tip Seminar

The Placement Tips Seminar was successfully conducted on 18th April 2026 at 1:00 PM onwards in Room No. 12, Block 5 for the students of MBA First Year. The session aimed to equip students with practical insights and strategies to enhance their employability and prepare effectively for placement processes.

The seminar was delivered by Ms. Ratna Priya Dubey, HR Manager at Aditya Motors, GIDA, Gorakhpur. With her industry experience, she provided valuable guidance on current recruitment trends and employer expectations.

During the session, the resource person highlighted key aspects of placement preparation, including:

- Importance of a well-structured and impactful resume
- Effective communication and interpersonal skills
- Techniques to perform confidently in Group Discussions (GD)
- Strategies to crack Personal Interviews (PI)
- Understanding corporate culture and professional behavior

She also emphasized the need for continuous skill development, adaptability, and a positive attitude. Real-life examples and practical tips were shared to help students understand common mistakes and how to avoid them during the placement process.

The seminar was interactive, allowing students to ask questions and clarify their doubts regarding career paths, interview preparation, and industry expectations. Students actively participated and found the session highly informative and motivating.